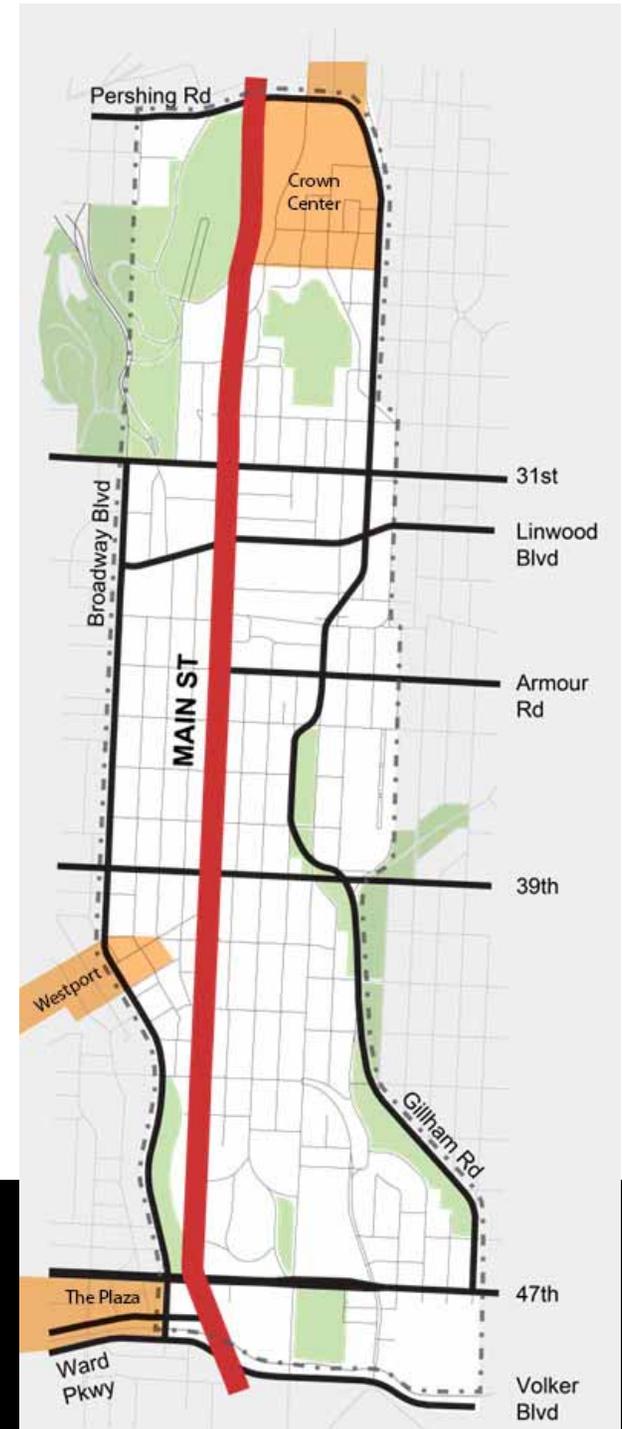




MainCor & MSCID

Diane Burnette

Executive Director, Main Street Corridor Development Corporation (MainCor)
Chief Administrator, Main Street Community Improvement District (MSCID)



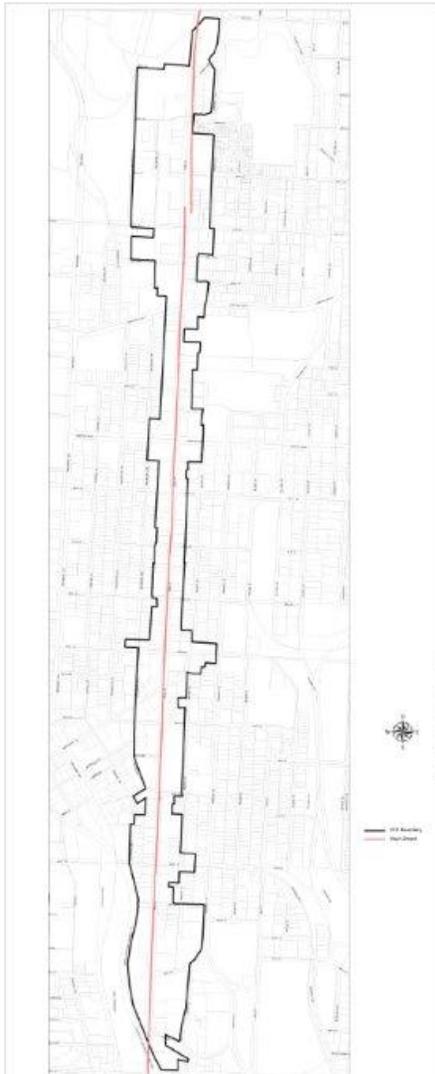
The Main Street Corridor Development Corporation (MainCor) is the champion and leading community partner of Kansas City's Main Street Corridor, working to support commercial, mixed use and residential progress and effective community, economic and aesthetic development that create and encourage the renewal and vitality of Midtown.



MainCor

Main Street CID

27th Street to 47th Street

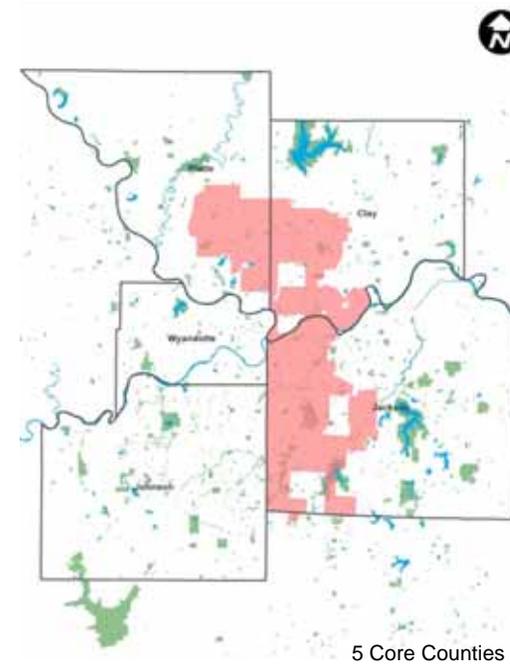
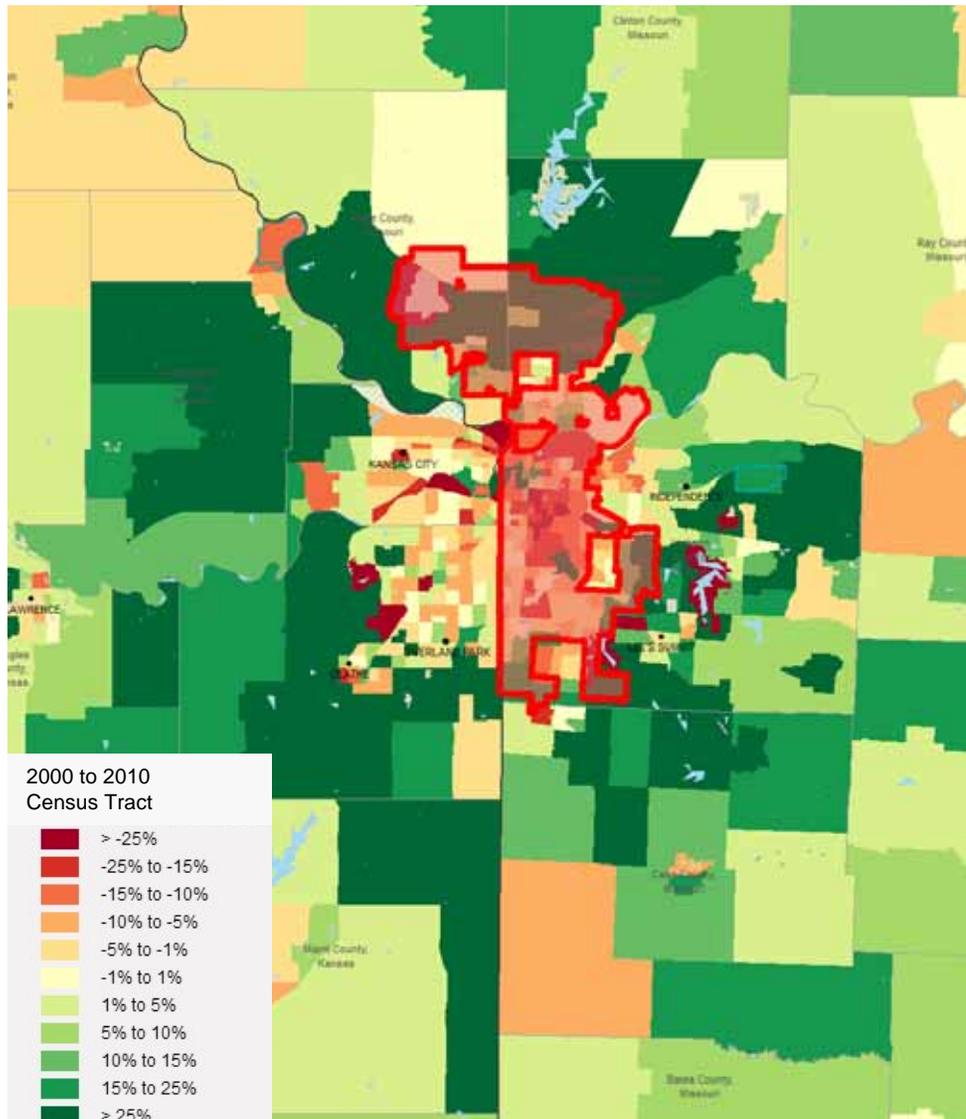


The **Main Street Community Improvement District (MSCID)** is charged to enhance the quality of life of the Corridor through addressing concerns of general welfare and common good by implementing a 'clean and safe' program and enhancing the image of Main Street.



MSCID

Change in Percent of Total Population 2000 to 2010

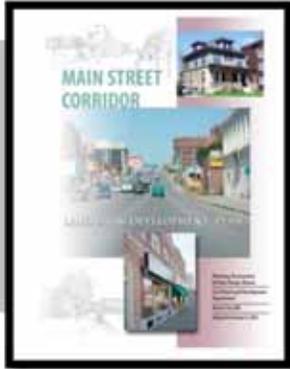


A Regional Trend of Population Shift

Over the last decade Kansas City, MO has seen a substantial loss of total population from the inner city. Suburban counties have seen a dramatic increase in their population.



Challenges to the Urban Core



2003

Main Street
Corridor Land Use
& Development
Plan



2005

43rd & Main
Streetscape Plan



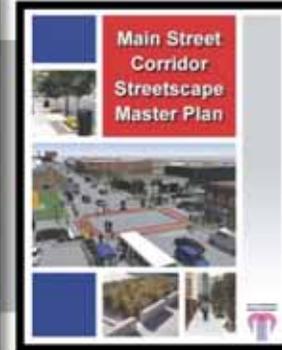
2006

Creation of the
Main Street CID



2007

Main Street Vision
Plan – UMKC Urban
Planning



2008

Main Street
Corridor
Streetscape
Master Plan



2012

Main Street
Streetscape
Phases 1 & 2
Implementation



Developing A Vision



**MAIN STREET/43RD STREET
STREETSCAPE DESIGN WORKSHOP**
WEDNESDAY, APRIL 7 | 7:30 PM
ST PAUL'S EPISCOPAL CHURCH
PARISH HALL
11 E 40TH STREET
KANSAS CITY, MISSOURI



Kansas City's Main Street is preparing for some exciting changes! In 2008, the City adopted the Main Street Corridor Streetscape Master Plan. Funding has been acquired for streetscape design implementation along 43rd Street and the first phase of Main Street.

A public workshop is being held as an opportunity to solicit your input on the proposed improvements.

For more information, please visit www.MainCor.org



Community Planning Process



Rendering of Thomas G. Patterson
Plaza at 39th and Main Street



Rendering of crosswalks at
43rd St. and Main

Transform the
Main Street Corridor into
an attractive, walkable,
sustainable place while
drawing new residents,
customers, and
businesses
to the area.



Main Street Streetscape



Pedestrian lights make night-time travel safer



Bike racks encourage riders to travel the Corridor



May 2011 - Google maps shows long crosswalk at a dangerous intersection (© Google.com)



Vivid crosswalks define pedestrian space at intersections



Spring 2012 – Bing maps shows short crosswalks and slowed one-lane traffic (© Bing.com)



Pedestrian & Safety Utility



In addition to increasing pedestrian safety, curb adjustments created parking and water-retention



Originally, only the west side of the street had streetlights; new cobrahead lights were added to the east side



Sidewalks and curbs were replaced

Concrete guards were constructed around new landscaping for protection and definition



Infrastructure



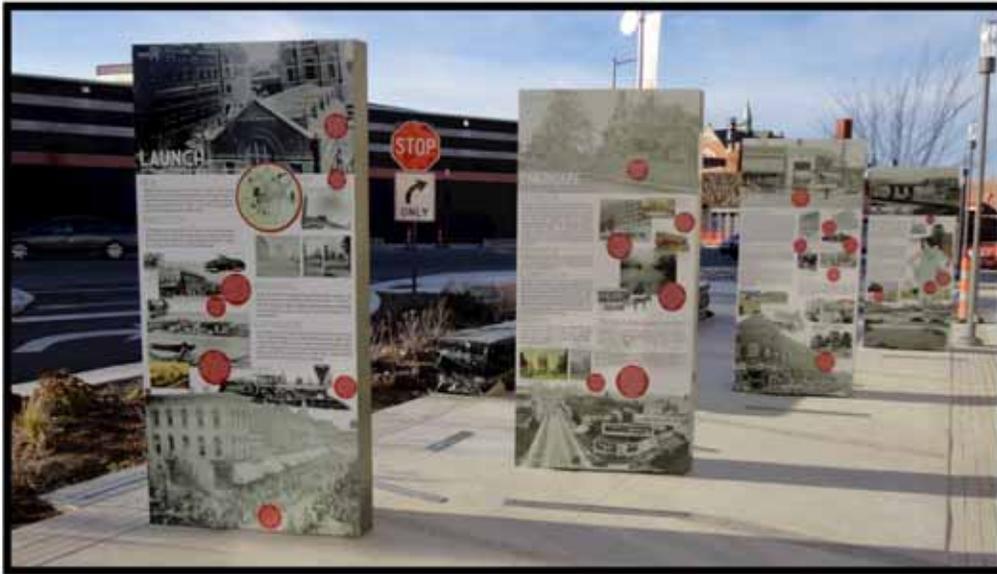
Trees, landscaping,
and key lighting
added.



"M" logo
enforces
identity and
continuity.



Aesthetics

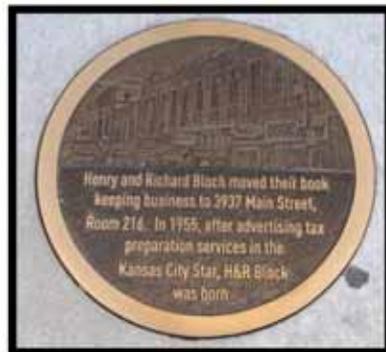


Panels at Thomas G. Patterson Plaza at 40th and Main explain area history



Thomas G. Patterson Plaza was dedicated on May 1st, 2012 in honor of Tom Patterson, a local community development hero. A time capsule was lowered days later, to be opened in 30 years.

Medallions, lean rails, and neighborhood markers are located at significant points of history, and are part of a upcoming historic walk



Heritage

Business & Networking Events:

- Monthly Coffee Klatch
- Monthly Business-to-Business Networking Luncheon



MainCor Committees:

- Financial Stability & Marketing
- Corridor Land Use & Development
- Midtown Plan Review/Urban Design Guidelines/Historic Preservation
- Main Street Special Review District
- Infrastructure Task Force
- Penn Valley Park Conservancy
- Main Event Planning Committee

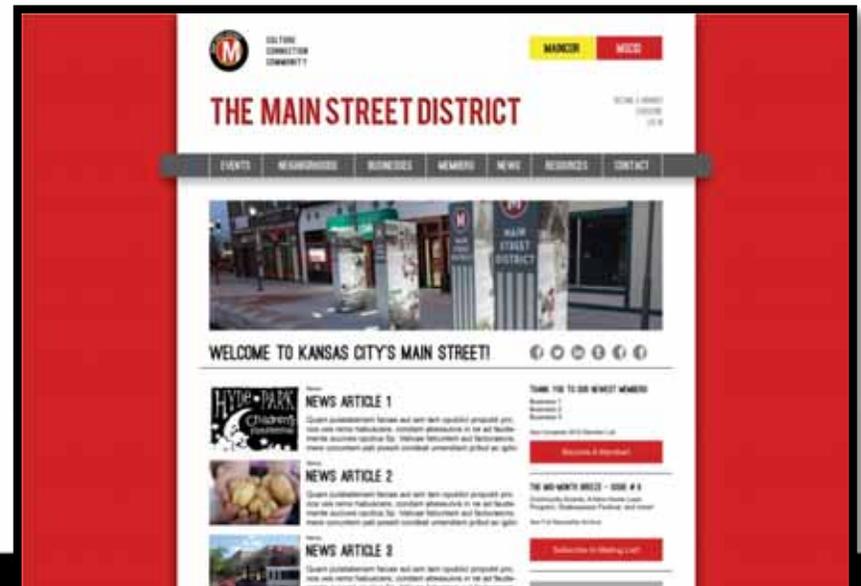
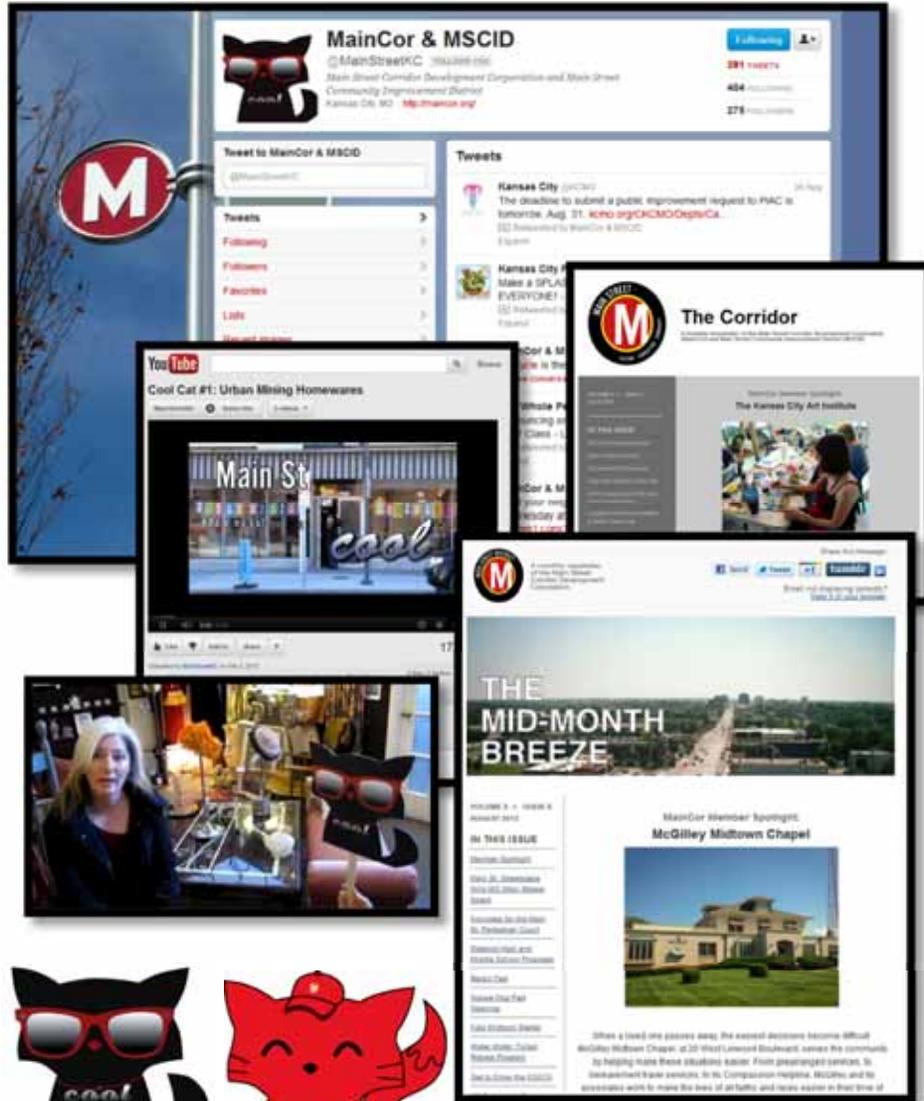


Connecting Our Community

“MainStre

etKC”

- Social Media
- Business Spotlights & Video Profiles
- Resource Database
- New Website

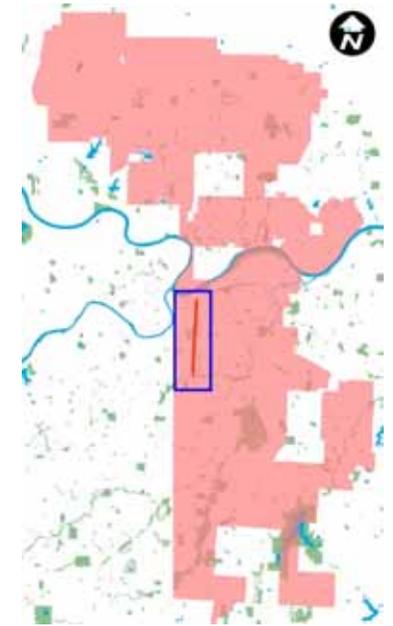


Becoming an Online Resource

Change in Median Household Income 2005 to 2009



Change in Median Household Value 2005 to 2009



Kansas City Boundary
And MainCor service area

BLOCH et al. | Source: 2005-9
American Community Survey,
Census Bureau; socialexplorer.com

Reinvigoration of the Housing Market

From 2005 to 2009, within the MainCor area, median household income and value has risen significantly and in some instances over a 20 point increase



Results



Eric Bunch First: Love the new streetscape! Main St. is getting awesome once again! My wife loves biking to work at the new neck-down intersection on 40th at Main!



Community

DREAM FOR MAIN STREET

MAIN STREET CORRIDOR IS READY TO BLOSSOM

More than 300 new bike racks installed along the corridor... Love seeing more @MainStreetKC businesses!

BikeWalkKC @BikeWalkKC
Love seeing more @MainStreetKC businesses! pic.twitter.com/oWEUM...
View photo Reply Retweeted Favorite

Emily Catherine Me too--I bike to Oddly Correct and always wish I had a place to lock up. I've been watching the new (great) sidewalk installation on E 39th St., as well--I love that the improvements aren't limited to just the corridor, but also the paths that get us there.
October 27



As district sprouts, it's the Main event

PLAN TO USE TIF REVENUE ADVANCES

Central Standard
Main Street Kansas City

S CITY STAR.

MAIN STREET... cool

REVAMP GIVES A BOOST TO MAIN

THE STAR'S EDITORIAL

An inspiring revitalization along Main Street

Jon Trozzolo
Main Street is looking great! Thank you so much for all your hard and creative energy. You too Stan the Man ;-)
Like · Comment · April 17 at 4:43pm

Anne Chipman Love this creative way to get the attention of crosswalks
January 26 at 3:15pm · Like · 1

Robyne Stevenson I noticed the planters yesterday and the new light poles - very nice!!
December 28, 2011 at 3:39pm · Like

Ben Sandell Love the beveled corner with the engraved emb
January 19 at 12:34pm · Like · 1



Community Reaction



CULTURE | CONNECTION | COMMUNITY

MainCor & MSCID

Diane Burnette

Email: dburnette@maincor.org

Phone: (816) 753-3820

www.mainstreetkansascity.org